



## Press Release

### WellSpaV4 Project 2020-2021

We are pleased to announce the results of our project and research on the subject of:

#### ***Challenges and Opportunities for Spas in the V4 Countries: Czech Republic, Hungary, Poland and Slovakia***

The project is a collaboration between researchers from four Universities:

**Czech Republic:** Lucie Sobotkova, University of Pardubice

**Hungary:** Melanie Kay Smith, Budapest Metropolitan University

**Poland:** Diana Dryglas, AGH University of Science and Technology

**Slovakia:** Jan Derco, Technical University of Kosice

As part of the project we have undertaken the following:

- The establishment of a network of spa experts from the V4 countries and wider region
- The publication of a special issue of the *International Journal of Spa and Wellness* entitled: From Medical to Wellness: Challenges and Opportunities for Spas
- A Delphi Study consisting of two rounds of interviews with 28 spa experts
- A report in English comparing research data from the four countries
- Four reports in the national languages of the V4 countries with detailed research about spa development in Czech Republic, Hungary, Poland and Slovakia
- A project closing event on **26<sup>th</sup> March from 9.00-16.00** featuring:
  - Presentation of research data about the V4 countries
  - Keynote talks by international, regional and national spa experts
  - Discussion and debate about the future of spa development in the V4 region

#### **For more information about the project, please contact:**

Dr Melanie Kay Smith, Budapest Metropolitan University, Email: [msmith@metropolitan.hu](mailto:msmith@metropolitan.hu)

**To attend the event, please use the following Zoom link:** <https://zoom.us/j/93383050003>

**Meeting ID:** 933 8305 0003 **Passcode:** 759590

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